

B.COM. I (SEM – I)**VERTICAL E: ABILITY ENHANCEMENT COURSE SUPPLEMENTARY ENGLISH****SUBJECT CODE: 400108****SUBJECT TITLE: AEC SUPPLEMENTARY ENGLISH**

LEVEL	SEMESTER	COURSE CODE	COURSE NAME	CREDITS	TEACHING HOURS	EXAM DURATION	MAXIMUM MARKS
4.5	I		COMMUNICATION SKILL	01	30	1 HOUR	25

COURSE OUTCOMES:

1. The Students Will Become Familiar to Communication Skills
2. The Students Will Acquire Effective Communication Skills in Entrepreneurship
3. The Students Will Understand the Benefit of Communication Skills in Entrepreneurship
4. It Will Help the Students to Interact with International Traders

UNIT SYSTEM	CONTENTS	TEACHING HOURS
UNIT I	<ul style="list-style-type: none">• Resume Writing• Notice Writing	15 Hours
UNIT II	<ul style="list-style-type: none">• E-Mail Writing• Formal Letter Writing	15 Hours

REFERENCES: Rays Of Letters, Board of Editors, Raghav Publishers & Distributers

MODEL QUESTIONS	- Based On the Above 02 Units, 01 Long Answer Question Will Be Asked For 07 Marks (07) - Based On the Above 02 Units, 02 Short Answer Questions Will Be Asked Each For 04 Marks (08)
EXTERNAL – 15 INTERNAL – 10 TOTAL – 25	- Internal Assessment – 10 Marks - Unit Test Related to Above 02 Units Will Be Conducted Where 10 Multiple Choice Questions Will Be Asked (10)

Course Type: Demonstrative- Batch Size- 20

Note: AEC in English and Mil 25 Marks Each

B.COM. I (SEM – I)

VERTICAL – E (III): VALUE EDUCATION COURSE ENGLISH

SUBJECT CODE: 400110

SUBJECT TITLE: VEC SUPPLIMENTARY ENGLISH

LEVEL	SEMESTER	COURSE CODE	COURSE NAME	CREDITS	TEACHING HOURS	EXAM DURATION	MAXIMUM MARKS
4.5	I		VEC SUPPLIMENTARY ENGLISH	01	30	1 HOUR	25

COURSE OUTCOMES:

- The Students Will Recognize the Values
- Value Education Will Develop the Personality of Students
- Value Education Will Assist to Make a Better Citizen
- Value Education Will Instill Credibility in Trade and Industry
- Value Education Will Establish Transparency in Business

UNIT SYSTEM	CONTENTS	TEACHING HOURS
UNIT I	<ul style="list-style-type: none">• Struggle For an Education Up from Slavery: An Autobiography – Booker T. Washington• Go! Kiss The World - Subroto Bagchi	15 HOURS
UNIT II	<ul style="list-style-type: none">• Where the Mind is Without Fear - Rabindranath Tagore• Money Madness – D. H. Lawrencre	15 HOURS

REFERENCES: Impressions (An Anthology of Prose and Poetry), Board of Editors - Raghav Publishers & Distributers.

MODEL QUESTIONS	<ul style="list-style-type: none">- Based On the Above 02 Units, 01 Long Answer Question Will Be Asked For 07 Marks (07)- Based On the Above 02 Units, 02 Short Answer Questions Will Be Asked Each For 04 Marks (08)
EXTERNAL – 15 INTERNAL – 10 TOTAL – 25	<ul style="list-style-type: none">- Internal Assessment – 10 Marks- Unit Test Related to Above 02 Units Will Be Conducted Where 10 Multiple Choice Questions Will Be Asked (10)

Course Type: Demonstrative- Batch Size- 20

Note: VEC in Supplementary English and Mil 25 Marks Each

B.COM. I (SEM – II)

VERTICAL E: ABILITY ENHANCEMENT COURSE SUPPLIMENTARY ENGLISH

SUBJECT CODE: 400108

SUBJECT TITLE: AEC SUPPLIMENTARY ENGLISH

LEVEL	SEMESTER	COURSE CODE	COURSE NAME	CREDITS	TEACHING HOURS	EXAM DURATION	MAXIMUM MARKS
4.5	II	400	AEC SUPPLIMENTARY ENGLISH	01	30	1 HOUR	25

COURSE OUTCOMES:

1. The students will understand the work of successful personalities.
2. The students will think about business and its way
3. The students will develop the positive approach towards the humanity
4. Precise Writing will Help the Students to be precise in life.

UNIT SYSTEM	CONTENTS	TEACHING HOURS
UNIT I	<ul style="list-style-type: none">• Ratan Tata – A Complete Biography• Dhirubhai Ambani – Corporate Guru• Rakesh Jhunjhunwala – The Big Bull of Dalal Street	15 HOURS
UNIT II	<ul style="list-style-type: none">• Precise Writing	15 HOURS

REFERENCES: Wikipidia.

MODEL QUESTIONS	- Based On the Above 02 Units, 01 Long Answer Question Will Be Asked For 07 Marks (07) - Based On the Above 02 Units, 02 Short Answer Questions Will Be Asked Each For 04 Marks (08)
EXTERNAL – 15 INTERNAL – 10 TOTAL – 25	- Internal Assessment – 10 Marks - Unit Test Related to Above 02 Units Will Be Conducted Where 10 Multiple Choice Questions Will Be Asked (10)

Course Type: Demonstrative- Batch Size- 20

Note: AEC in Supplementary English and Mil 25 Marks Each

B.COM. I (SEM – II)

VERTICAL – E (III): VALUE EDUCATION COURSE ENGLISH

SUBJECT CODE: 400210

SUBJECT TITLE: VEC SUPPLIMENTARY ENGLISH

LEVEL	SEMESTER	COURSE CODE	COURSE NAME	CREDITS	TEACHING HOURS	EXAM DURATION	MAXIMUM MARKS
4.5	II	400210	VEC SUPPLIMENTARY ENGLISH	01	30	1 HOUR	25

COURSE OUTCOMES:

- The Students Will Recognize the Values
- Value Education Will Develop the Personality of Students
- Value Education Will Assist to Make a Better Citizen
- Value Education Will Instill Credibility in Trade and Industry
- Value Education Will Establish Transparency in Business

UNIT SYSTEM	CONTENTS	TEACHING HOURS
UNIT I	<ul style="list-style-type: none">• Two Gentle Man of Verona – A.J. Cronin• Travel by Train – J.B. Priestley	15 HOURS
UNIT II	<ul style="list-style-type: none">• Leisure – W.H. Davies• Still, I Rise – Maya Angelou	15 HOURS

REFERENCES: Impressions (An Anthology of Prose and Poetry), Board of Editors - Raghav Publishers & Distributers.

MODEL QUESTIONS	- Based On the Above 02 Units, 01 Long Answer Question Will Be Asked For 07 Marks (07) - Based On the Above 02 Units, 02 Short Answer Questions Will Be Asked Each For 04 Marks (08)
EXTERNAL – 15 INTERNAL – 10 TOTAL – 25	- Internal Assessment – 10 Marks - Unit Test Related to Above 02 Units Will Be Conducted Where 10 Multiple Choice Questions Will Be Asked (10)

Course Type: Demonstrative- Batch Size- 20

Note: VEC in Supplementary English and Mil 25 Marks Each